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## WEBSITE PRIVACY NOTICE

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The purpose of our privacy notice is to inform you about our policy and our use of the data and/or personal information we collect from you when you submit your data when utilising our website.

As the Responsible Party of your information we are complying with the provisions of the POPI Act and informing you about what we use your data for, what your rights to the data you give us are and to tell you about who we are.

We are **Imagine Cruising (Pty) Ltd**, a Travel Agency that provides Cruise and land based Holidays.

Our address and contact details are;

Physical Address : Oxford House  
17 Park Lane  
Grand Central Precinct  
Century City  
Cape Town  
7441

Email address : [iso@imaginecruising.co.za](mailto:iso@imaginecruising.co.za)

Telephone no. : 021 276 0111

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## USE OF COOKIES

We use cookies to assist us in the collection of useful information about visitors to our website. These cookies assist in the functioning of our website. We do not ask for your consent for certain cookies to be placed onto your IT system/computer.

We use the following cookies as shown in our cookie policy. Use the link below to view our cookie policy;

<https://www.imaginecruising.co.za/cookie-policy>

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## DATA COLLECTED

We collect the following data via our Website;

- **First Name**
- **Last Name**
- **Date of Birth**
- **Email Address**

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## DATA USAGE

The information collected is utilised by us in order to respond to your enquiries made on our website. We need your data in order to send you information regarding our products and services as part of our legitimate interest in your enquiry.

This is to enable us to send product updates and special discounts or offers.

We will not share your Data with any other third parties or use your data for any purpose other than described above. The information collected by us that you provide will not be used to make any automated decisions about you.

Your data will also be used for correspondence or newsletters will be sent to you concerning our services and products using your name and email address.

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## DOWNLOADING OF DOCUMENTS

Your name and email address are used when directing you to a link for any documents that you wish to download.

Your name and email address are shared with a third-party mailing system. This third-party service provider company is bound contractually to safeguard and protect your personal information as per the provisions of the POPI Act.

Your personal data is electronically stored unless you withdraw your consent for our continued usage of your data and are instructed by you to delete and erase your data.

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## CONSENT

We require your consent to obtain and use the data.

You may withdraw your consent at any time by notifying us in writing.

We will maintain your data on our records for as long as we have your consent to do so.

We will alter, delete/erase your data on your written instruction to do so.

Your Data will be used abroad.

You can also request us to stop using your information at any time through withdrawal of your consent directed to us in writing or by clicking the unsubscribe button on any of our emails correspondence sent to you with this facility.

When you submit a review or complete survey about us we record your name, your email address and your IP (Internet Protocol) address, which is the address of your computer on the Internet.

We use this information to provide verified independent views about our products and services to potential customers. Your name and the content of your review or survey (but not your email address or IP address) may be publicly displayed on our website. We will do this based on our legitimate interest in marketing our products and services.

Your details are shared with a third-party reviews system which is based within Southern Africa.

We do not use the information you provide to make any automated decisions that might affect you.

Your personal data is stored for as long as we are marketing the product or services that the review refers to, after which it is deleted. You may ask us to remove your review at any time.

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## COMPLAINT

You have a right to complain about our use of your information.

If we do not respond to your full satisfaction to you then your complaint can be directed to the Regulator's Office.